

UK-Japan Social Entrepreneurship Symposium – Memory of Tomoatsu Godai –



Before 1850



Godai



1910's



21st century

Our society is facing many problems associated with poverty, cultural conflict, health, environment, technology management and so on. One of the approaches taken to tackle these major issues in modern days is social entrepreneurship, where entrepreneurs intelligently blend profit and social return to establish a sustainable platform in a form of start-up company or other type of enterprise.

The UK is the founder of the concept of Social Entrepreneurship, where Japanese social entrepreneur Godai Tomoatsu studied 150 years ago. On his return to Japan, through his own business with a social entrepreneurial vision, Godai led the city of Osaka to “Manchester of Orient”. The aim of the symposium is to discuss the past, present and future of social entrepreneurship, starting with revisiting Godai’s vision, with representatives of academia, local government, business accelerators and actual entrepreneurs.

The symposium will start with a keynote lecture by **Prof. Nick Tyler** (UCL Transport Institute), which will be followed by 7 talks about various aspects of social entrepreneurship.

Following the symposium, UCL-Osaka reception will be held in **UCL North Cloisters**.

Time: 28th July 2017, 13:00 – 17:00 (symposium), 18:00 – 20:00 (reception)

Venue: University College London, Cruciform Lecture Theatre 1 (symposium) and North Cloister (reception)

Registration: The symposium is free of charge but prior registration is required via [Eventbrite](#).

Organisers: [UCL-Japan Youth Challenge](#), [UCL School of Management](#), [Urban Innovation Institute](#), and [Osaka University](#)

Supported by: [Osaka City](#), [UCL Grand Challenges](#), [Great Britain Sasakawa Foundation](#), [Japan Foundation](#), [Council of Local Authorities for International Relations \(CLAIR\) Japan](#), [Japan Society for the Promotion of Science \(JSPS\)](#) and [Embassy of Japan](#)

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Programme

13:00 Opening remark by Prof. Shin-Ichi Onuma (UCL-Japan Youth Challenge)

13:10 Keynote lecture by Prof. Nick Tyler (UCL Transport Institute)

13:40 – 15:00 Session 1 Entrepreneurship and society

Mr Tadahiro Yanai, Manager for Innovation, Economic Strategy Bureau, Osaka City Government

Prof. Toshiya Hoshino, Osaka University

A group of students from “Social Entrepreneurship Workshop” on 26th July

15:00 – 15:30 Coffee break

15:30 – 16:45 Session 2 Case studies and fostering entrepreneurship

Mr Soto Yamauchi, Teenage Entrepreneur, Walt, Inc.

Ms Tomoko Watanabe, Project Manager, Urban Innovation Institute

Ms Yuliana Topazly and Ms Anna Sexton, UCL Entrepreneurship

Ms Milmer Morgado, Entrepreneur

16:50 Closing remark by Prof. Nick Tyler

17:00 End

18:00 UCL-Osaka reception in UCL North Cloisters
(a map can be found at the end of the document)

About the keynote speaker

Prof. Nick Tyler

Nick Tyler is Chadwick Professor of Civil Engineering, and investigates the ways in which people interact with their immediate environments. He set up the Accessibility Research Group within the Centre for Transport Studies, with a team of researchers investigating many aspects of accessibility and public transport, including the PAMELA pedestrian environment laboratory, which is being used to develop models for accessible pedestrian infrastructure. Nick is also the Director of the UCL CRUCIBLE Centre, which is a centre for interdisciplinary research on lifelong health and wellbeing and involves researchers from all 8 faculties in UCL. Nick holds a PhD from University College London, where his thesis was on a methodology for the design of high capacity bus systems using artificial intelligence. He is currently part of the UK involvement in the Chinese Low Carbon Cities Development project. He is a member of the UK HM Treasury Infrastructure UK's Engineering Interdependencies Expert Group. He is a Fellow of the Institution of Civil Engineers and a Fellow of the Royal Society of Arts. He was appointed a CBE in the New Year's Honours 2011 for services to technology and elected Fellow of the Royal Academy of Engineering in 2014.

Social Entrepreneurship Workshop and UCL-Japan Youth Challenge

From 22nd of July, a 9-day summer school titled UCL-Japan Youth Challenge is held at UCL, University of Cambridge and a few other institutions. Approximately 50 high school students coming from Japan spend the period with 30 local British students, sharing experience of intensive academic workshops and lectures, cultural and language exchanges. One of the most important events in the series of activities is a Grand Challenge workshop on 26th which is focused on Social Entrepreneurship. In the workshop, Japanese and British students will be mixed in groups to discuss key global issues which can be tackled by means of social entrepreneurship. Each group will then present their findings at the end of the workshop, and two representing groups will present their findings in the symposium. The opening remark of the symposium is given by the chairperson of the UCL-Japan Youth Challenge, Professor Shin-ichi Ohnuma.

UCL-Osaka relationship

In 1865, a young Japanese samurai called Tomoatsu Godai arrived in UCL as part of 19 of "Satsuma Students" from Satsuma Clan in the south of Japan. Godai developed his entrepreneurial vision while traveling through the UK and European continents. After his return to Japan in 1866, Godai made outstanding contributions to establish many industries and businesses in Japan. In particular, he kick-started business in Osaka through founding the Chamber of Commerce Osaka, the Osaka Stock Market, Sumitomo Material, the Nankai railway, merchant ship companies and the Osaka Commercial Training Institute (now Osaka City University). Through these contributions, he is recognised as "Father of Osaka".

Image sources

Osaka Convention and Tourism Bureau
Osaka Municipal Library
National Diet Library, Japan

Map of the area and relevant venues

