



Imperial College
London

Industry-Government-University Collaborations Based on “Technologies and Cultures”

by

Professor Kazuhiro CHIBA, Ph.D.

Vice Director of the Center for Innovation and Intellectual Property
A Vice Dean of the United Graduate School of Agricultural Science, Tokyo University of
Agriculture and Technology

Tuesday 24th April 2007
11.45 - 12.30 – Light Lunch
12.30 – 13:45 - Lecture
Imperial College London

This lecture will showcase how we are affected by innovations arising from industry-government-university collaborations in everyday life and where the research now being conducted in an international context will take us. A light lunch will be provided for those attending.

This event is being arranged in conjunction with the Japan Society and it is likely to be attended by their Patron, His Royal Highness the Duke of Gloucester and also His Excellency The Japanese Ambassador.

The lecture will take place in the Tanaka Business School, Imperial College, Exhibition Road, SW7 2AZ. Those attending should go to the main reception desk at Imperial College where they will be directed to the lecture. Only those pre-registered will be able to enter.

The Lecture will cover the following topics of current interest:

The approaches taken by industry and university toward innovation are basically different. Great industry-university collaborations give, however, new value-added products and services to society in terms of globalization. Using technologies and cultures as a base, Professor Chiba will introduce recent industry-university collaborative efforts, the roles played by universities, industries and government in innovation, and how innovations will shape our everyday future lives.

The Lecturer:

Professor Kazuhiro CHIBA, Ph.D. is currently Vice Director of the Center for Innovation and Intellectual Property and a Vice Dean of the United Graduate School of Agricultural Science, Tokyo University of Agriculture and Technology. As part of the TUAT programme exchange with the University of Brighton Professor Chiba is visiting the UK and we are lucky enough to have a lecture in association with the Japan Society for the Promotion of Science and Imperial College London.

Professor Chiba gained a Ph.D. from Tokyo University of Agriculture and Technology, in 1991 and both a BA and MA in Agricultural Chemistry. Professor Chiba was the Winner of The Electrochemical Society of Japan, Journal Award in 2006 and the Technology Licensing Organization Testimonial in 2005. He has a wide ranging interest in modern technologies and

has published extensively on a variety of subjects including 'Electrochemical Enol Ether-Olefin Cross-Metathesis in a Lithium Perchlorate-Nitromethane Electrolyte Solution' and Microwave-promoted Suzuki-Miyaura coupling reactions in a cycloalkane-based thermomorphic biphasic system. Professor Chiba's current research interests are Bio-organic Chemistry, Electro-organic Chemistry, Process Chemistry, Organic Synthesis.

Please register your attendance by contacting the Japan Society. Tickets are not required for this lecture, but we are required to provide names for security reasons. If you would like to attend please fill out the slip overleaf and send to The Japan Society, Swire House, 59 Buckingham Gate, London, SW1E 6AJ. A simple light lunch will be provided from 11.45am to 12.30pm. There will be no charge.



The Japan Society Lectures Programme is sponsored by ANA, All Nippon Airways, which is supporting our programme of of lectures this year and to whom we are most grateful.

**Lecture by Professor Kazuhiro CHIBA, Ph.D.
Industry-Government-University Collaborations Based on "Technologies and Cultures"
Tuesday 24th April 2007**

I/We _____

Address _____

Tel _____

Email _____

Number of spaces required _____