



University of Brighton



How universities support industrial innovation; studies from Japan and the U.K.

Monday 11 May 2009

Embassy of Japan, 101-104 Piccadilly, London, W1J 7JT

Programme

1.30pm – Arrival and Registration

2.00pm – Introductory Comments & Congratulatory address for UK-Japan 150, UoB's 150 anniversary
Embassy Minister Hiroshi Oka, Embassy of Japan

The Importance of University Industrial Innovation

Professor Howard Rush, Head of Centre for Research in Innovation Management (CENTRIM), the University of Brighton (UoB)

UK Policy Direction

Adrian Day, Senior HE Policy Advisor, Higher Education Funding Council for England (HEFCE)

Japan Policy Directions

Dr. Mitsuhiro Nemoto, Tokyo University of Agriculture and Technology (TUAT)

Studies from Japan

Innovation in Research - Development of Statins - Drugs with Remarkable LDL-Cholesterol-lowering Properties

Professor Emeritus Akira Endo, CEO of Biopharm of Japan and 2008 Lasker Awards Winner

Studies from the UK

Colin Monk, Pro-Vice-Chancellor Business and Marketing, UoB

Studies from Japan

Innovation in International Industry-University Co-operation

Mr. Akira Nagashima, Yokokawa Electric Corporation

Studies from the UK

Nick Owen, Technical Director, Ricardo

5.30pm – Closing Comments

President Hidefumi Kobatake, TUAT

Professor Julian Crampton, Vice-Chancellor, UoB

6.00pm – Reception

8.00pm – Close

Supported by:



JSPS London

JETRO London

Japan External Trade Organisation



The Japan Society



Japan Science and Technology Agency
Japan Science and Technology Agency